# INFORMATION • Imparting quick and on-point information • Truthfully depicting reality • Explaining complex facts and circumstances • Addressing intellectual and cultural interests of audience • Actively informing citizens about governmental politics Value-free distribution of information

Monitoring society, economy and politics Based on neutral coverage Most similar to Western "watchdog" role

## CRITIC

- Facing government from an oppositional perspective
- Conveying news after fact-checking
- Criticizing grievances of society
- Investigating statements of governmental officials

15,8%



**Opposing** 

Development journalism
Mediating journalism
Advocacy role
Opinion journalism
Service journalism

### **MEDIATOR**

20.5%\*

- Giving disadvantaged groups and rural population a voice
- Presenting opinions of one's own
- Advocating social change and explaining complex government policy
- Actively supporting government policy
- Fostering dialogue between ethnic groups
- Giving counseling advice for population

Aiming at social change similar to mediator type But: dictating focus on religious values

# **MISSIONARY**

- Defending islamic values
- Fostering islamic community, traditions and values
- Strengthening Afghan moral values 17,1%\*

Focusing on news "interesting" for audience

# SERVICE PROVIDER

- Focusing on news for a broad audience
- Providing entertainment and relaxation
- Prioritizing news about developmental projects and measures

20%\*

<sup>\*</sup> Numbers based on representative survey of 195 journalists in Afghanistan. Reference: Hamidi, K. (2016): Zwischen Information und Mission. Journalisten in Afghanistan: Berufliche Merkmale, Einstellungen und Leistungen. Köln. P. 228 ff.